

TOP 10 REASONS

TO ORDER YOUR NEW PETERBILT WITH AN ENGINE START MODULE (ESM) FACTORY-INSTALLED OPTION



1 CRANKS IN TEMPERATURES UP TO 149°F AND AS LOW AS -40°F

7 INCREASES UPTIME

2 EFFECTIVELY ELIMINATES JUMP-STARTS

8 WEIGHT (ONLY 19 LBS) INCREASES PAYLOAD

3 LONGEVITY - 8 YEAR DESIGN LIFE* OR HUNDREDS OF THOUSANDS OF CRANKS

9 LOWERS FUEL COST DUE TO IDLE REDUCTION

4 4 YEAR LIMITED NON-PRORATED WARRANTY

10 MAINTENANCE FREE

5 STARTS TRUCK EVEN WHEN BATTERIES ARE SEVERELY DISCHARGED

6 DECREASES BATTERY REPLACEMENT COSTS

The Peterbilt ESM Option Code is 2539770 for Model 579 and 567 trucks.

Read more about the Peterbilt ESM Option: <http://bit.ly/1MzOZhd>



ULTRA 31/1800 Engine Start Module

*Results may vary. Additional terms and conditions, including the limited warranty, apply at the time of purchase. See the warranty details and datasheet for applicable operating and use requirements.